COVA™
CANNABIS RETAIL SOFTWARE

RUN THE BEST CANNABIS STORE WITH THE *MOST* TRUSTED POS IN NORTH AMERICA

WITH SO MANY STARTUPS AND UNRELIABLE SERVICE PROVIDERS IN THE TECHNOLOGY SPACE, IT'S RARE TO FIND CANNABIS RETAIL SOFTWARE WITH A TRACK RECORD LIKE COVA.

Cova has been the fastest-growing software solutions company in the history of legal cannabis and is now the #1 cannabis POS in North America. Since launching less than 4 years ago, we have surpassed over 50 point-of-sale systems to become the tech-of-choice for ambitious and enterprise-level cannabis retailers.

Through constant product innovation, execution of a clear growth strategy, and high integrity in everything we do, Cova delivers a premium service to our clients. That means simplified compliance, streamlined ease-of-use, and unparalleled reliability—all backed by highly praised support.

With deep roots in retail technology that span emerging and compliance-laden markets, we leverage unique expertise to build a robust cannabis POS now trusted by more than 1,800 stores—and counting—from coast to coast. We support retailers opening their first store and have helped others scale to over 100 locations.

Cova has invested heavily to establish the industry-standard platform and remain technologically one step ahead as cannabis retail evolves.
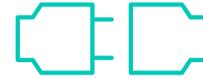
REASONS PEOPLE LOVE COVA

AUTOMATED COMPLIANCE

At Cova, we're on top of compliance, so you can focus on what really matters: your shop and your customers. That's why every feature we build is designed to ensure compliance is not a burden, but a competitive advantage.

THE BEST TOOL TO DELIVER THE BEST CUSTOMER EXPERIENCE

We've designed a POS that houses everything budtenders need to deliver a personalized, seamless shopping experience from anywhere on the sales floor.

SEAMLESS CONNECTION WITH STATE TRACEABILITY SYSTEMS

Cova is a compliance-first solution that adapts to state regulations and syncs with traceability systems like METRC and BioTrackTHC. Constantly evolving, we keep pace with unpredictable industry changes.

GROWING RETAIL ECOSYSTEM

Cova is more than POS. Our robust retail platform seamlessly integrates with first class retail solutions to deliver the best retail experience. Inventory, product descriptions, pricing, and orders can be synced in real time across multiple solutions.

UNRIVALED SUPPORT TEAM

Our friendly team of experts is available to provide full support 6 days a week and emergency support on Sundays. They ensure an impressive 82% first-call resolution, earning Cova 96% customer satisfaction.

ENTERPRISE READY

Our retail platform is built to scale and will grow as you do. Gain operational visibility, monitor inventory, and access sales made across multiple locations, all from one place with our robust enterprise solution.

1,800+
cannabis stores and counting, from coast to coast, are powered by Cova POS.

2,900+
active integrations with various applications including websites, delivery, menu boards, ERP, loyalty programs, HR, accounting tools, and more.

$4+Billion
in legal cannabis sales has been processed by Cova, which handles over 4.5 million transactions per month.

99.9%
uptime to avoid disruptions during peak hours, including a 100% track record on 420.

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