



## Cannabis Industry

### Members

- John D. Fanburg
- Charles X. Gormally
- Matthew M. Collins
- Riza I. Dagli
- Carol Grelecki
- Allen J. Popowitz
- Susan R. Rubright
- Frances B. Stella

### Counsel

- Jay Sabin

John D. Fanburg, Co-Chair • Charles X. Gormally, Co-Chair



**A growing number of states have instituted a legalized and regulated cannabis marketplace, while others are poised to seriously consider ending cannabis prohibition.** With November 2020's historic vote, New Jersey is getting ever closer to a regulated, adult-use marketplace. This emerging business development presents both challenges and opportunities affecting state and local governments; banking and taxation; real estate and land use regulation; healthcare and medical testing; and industries including food production, farming, packaging, and tourism. Brach Eichler's Cannabis Practice is comprised of thought leaders across this industry spectrum. Our attorneys are uniquely qualified to navigate complicated and highly regulated marketplaces, while providing practical and informed guidance to entrepreneurs participating in this business.

Brach Eichler is well positioned to mentor you as the legislative and regulatory process for legalized cannabis emerges in New Jersey. We are ready to help you strategize and work through the legal and business issues facing your enterprise.

- [Cannabis Industry Practice Overview](#)

- [Brach Eichler's observations following the announcement of an adult-use cannabis bill in New Jersey](#)
- [Brach Eichler's most recent White Paper: "New Jersey Cannabis: Observations on Opportunity Lost Along the Way"](#)
- ["Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity"](#)
- ["Legal Cannabis in New Jersey: Is This Joint Worth A Quick \\$1 Billion?"](#)
- ["The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey"](#)

## Visit our new Cannabis Resource Center

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### Our Promise

At Brach Eichler, we are committed to a dynamic and meaningful partnership with our clients. We move forward with a shared vision, one that is carefully crafted and thoughtfully and practically implemented. Together, we achieve success.

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### Insights

[News - September 2, 2021](#)

**John D. Fanburg Quoted in Cannabis Business Times About Prioritizing Applications from Minority Businesses**

[News - September 2, 2021](#)

**Charles X. Gormally Predicts More Municipalities Will Opt In to Cannabis Now That New Regulations Are in Place in the New Jersey Law Journal**

[News - August 20, 2021](#)

**Cannabis Co-Chair Charles Gormally Opines on the Cannabis Regulatory Commission First Round of Government Regulations in ROI-NJ**

[Press Releases - August 19, 2021](#)

**Seventeen Brach Eichler Attorneys Included in The Best Lawyers in America© 2022**  
Six Brach Eichler Attorneys Included in "Ones to Watch" - Two New to the List!

[Alerts - August 6, 2021](#)

**Family Law Services Alert: Cannabis Use is Not a Basis to Strip a Parent of Parental Rights**

[News - July 28, 2021](#)

**Managing Member John D. Fanburg and Member Charles X. Gormally Named to NJBIZ' 2021 Law Power 50 List**

[News - July 15, 2021](#)

**Cannabis Co-Chair Charles Gormally Comments on NJ Supreme Court Expunging Cannabis Convictions in New Jersey Law Journal**

[News - July 9, 2021](#)

**Charles X. Gormally on the Effect Recreational Cannabis Will Have on the Medical Cannabis Market in the New Jersey Law Journal**

[Articles - July 8, 2021](#)

**Cannabis Co-Chair Charles Gormally Advises New Jersey Cannabis Entrepreneurs how to Overcome Obstacles in Commerce Magazine**

[News - June 3, 2021](#)

**Charles Gormally Comments on the Tight Deadline NJ Towns Face on Banning Cannabis on NJ.com**

[Articles - June 3, 2021](#)

**Cannabis Laws in New Jersey - Frequently Asked Questions**

[News - May 18, 2021](#)

**John D. Fanburg Discusses Why Municipalities Should Be Flexible About Their Decisions to Ban or Not Ban Cannabis in NJ Cannabis Insider**

[Events - April 8, 2021](#)

**Webinar: Cannabis in the New Jersey Workplace...What You Need to Know**  
On-demand

[News - April 5, 2021](#)

**Cannabis Co-Chair Charles Gormally Stresses NY's Challenge to Squash the Cannabis Black Market on Forbes.com**

[News - April 5, 2021](#)

**Cannabis Co-Chair Charles Gormally Highlights NY's Commitment and Speed to Passing Cannabis Legislation in MarketWatch**

[News - April 5, 2021](#)

**Managing Member and Cannabis Co-Chair John D. Fanburg Talks About the Cannabis Industry and NJ Possibly Losing its Advantage to NY in The Star Ledger**

[News - April 5, 2021](#)

**Cannabis Co-Chair Charles Gormally Expresses Concerns Over High Entry Barriers to the Cannabis Industry in Marijuana Business Daily**

[Press Releases - March 23, 2021](#)

**17 Brach Eichler Members Included in 2021 New Jersey Super Lawyers**  
Twelve Attorneys also Named to New Jersey Rising Stars List This Year

[Alerts - March 17, 2021](#)

**Labor and Employment Alert: New Jersey Legalizes Adult-Use Cannabis: What to Expect in Your Workplace**

[News - March 3, 2021](#)

**Fanburg Talks Next Steps for Cannabis Entrepreneurs in ROI-NJ**

[News - March 3, 2021](#)

**Fanburg and Gormally in nj.com on NJ's New Cannabis Bill**

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[News - February 24, 2021](#)

**Fanburg and Gormally Comment in New Jersey Law Journal Following Cannabis Bill Passage**

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[News - January 28, 2021](#)

**Fanburg in ROI-NJ on NJ Cannabis Challenges**

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[Articles - January 15, 2021](#)

**Fanburg and Gormally in the New Jersey Law Journal on Cannabis Social Justice Reform**

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[News - January 12, 2021](#)

**Gormally in Forbes on Federal Cannabis Reform**

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[Articles - December 29, 2020](#)

**Fanburg in the Star-Ledger on Purchasing Cannabis Legally in NJ**

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[News - December 17, 2020](#)

**Gormally Quoted in Politico.com on Problematic Cannabis Grow Laws**

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[News - December 17, 2020](#)

**Fanburg in NJ Cannabis Insider on the Federal Cannabis Ban**

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[News - December 11, 2020](#)

**Brach Eichler Cannabis Poll Findings Referenced on nj.com**

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[News - November 30, 2020](#)

**Business Insider: Fanburg and Gormally Among Top Cannabis Power Players in NJ**

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[News - November 30, 2020](#)

**Gormally Interviewed by FOX NewsNow on NJ Cannabis Debut**

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[News - November 18, 2020](#)

**Gormally in The Wall Street Journal on Potential Cannabis Market Participants**

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[News - November 10, 2020](#)

**Fanburg in Atlanta Journal-Constitution on NJ Cannabis Vote**

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[News - November 5, 2020](#)

**Gormally Comments in Law360 on Regional Effects of Positive NJ Cannabis Vote**

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[News - November 5, 2020](#)

**Fanburg on Social Justice Component of NJ Cannabis Legalization**

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[News - November 4, 2020](#)

**NEW: 3 states approved legalizing recreational marijuana**

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[News - November 4, 2020](#)

**Legal marijuana measures passed in 5 states, Oregon decriminalizes all drugs**

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[News - November 3, 2020](#)

**If N.J. voters legalize weed, it'll be at least a year until it's available to buy, industry experts say**

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[News - November 3, 2020](#)

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**NJ Marijuana Legalization Ballot Question Passes by 2-1 Margin**

[News](#) - November 3, 2020

**New Jersey voters show strong support for legalizing marijuana: Poll**

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[News](#) - October 30, 2020

**Study Shows Cannabis is Becoming a Less Divisive Issue in the U.S.**

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[News](#) - October 29, 2020

**Fanburg in Bloomberg on Changing Sentiment Toward Cannabis**

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[News](#) - October 29, 2020

**Social Issues Driving Support for Legalized Marijuana, 'Making It a Winner' for Nov. 3**

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[News](#) - October 29, 2020

**Cannabis in New Jersey: A Budding Industry?**

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[News](#) - October 28, 2020

**Cannabis, No Longer So Divisive, Draws More Conservative Support**

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[News](#) - October 27, 2020

**Polls show marijuana legalization leading as Election Day nears**

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[Events](#) - October 26, 2020

**Webinar: Countdown to Legalization**

October 27, 2020 @ 1:00 p.m.

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[News](#) - October 25, 2020

**NJ voters want low-level marijuana crimes cleared, poll finds**

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[News](#) - October 24, 2020

**Predicting the Marijuana Vote in All 5 States for Nov. 3**

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[News](#) - October 22, 2020

**New Survey Underscores Strong Support For Cannabis Among NJ Voters**

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[News](#) - October 22, 2020

**Latest Brach Eichler Cannabis Poll Results Covered Widely in the Press**

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[News](#) - October 22, 2020

**Polls Show New Jersey Voters Strongly in Support of Marijuana Referendum**

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[News](#) - October 21, 2020

**Poll: Majority in New Jersey supports pardons for even the most serious marijuana offenses**

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[Press Releases](#) - October 21, 2020

**New Brach Eichler Poll: New Jersey Voters Want Gov. Murphy to Pardon Low-Level Marijuana Convictions**

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[News](#) - October 21, 2020

**Poll: NJ Voters Support Recreational Marijuana**

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[News](#) - October 21, 2020

**Possible N.J. marijuana legalization is focus of special 10/27 forum with lawmakers, insiders, and regulators**

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[News - October 20, 2020](#)

**PIX 11 Morning News Coverage on Brach Eichler's Cannabis Poll**

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[News - October 20, 2020](#)

**1010 Wins Radio Coverage on Brach Eichler's Cannabis Poll**

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[Events - October 20, 2020](#)

**Webinar: The Road to the Referendum: The Advent of Regulated, Recreational Cannabis in New Jersey**  
On-demand

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[News - October 20, 2020](#)

**New Brach Eichler Poll: New Jersey Voters Want Gov. Murphy To Pardon Low-Level Marijuana Convictions**

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[News - October 20, 2020](#)

**NJ Adult-Use Marijuana Legalization to Ignite Domino Wxonomixeffect**

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[News - October 20, 2020](#)

**NJ Voters Want Gov. Murphy to Pardon Low-level Cannabis Convictions**

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[News - October 20, 2020](#)

**New Jersey Voters Strongly Back Marijuana Legalization And Cannabis Pardons, New Poll Finds**

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[News - October 20, 2020](#)

**NJ voters strongly favor legal weed ahead of referendum, new poll shows**

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[News - October 8, 2020](#)

**Fanburg Quoted in Crain's New York Business on NJ Cannabis Ballot Question**

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[News - October 6, 2020](#)

**Will New Jersey Be the Next State to Legalize Marijuana?**

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[News - October 2, 2020](#)

**Pandemic Boosts Marijuana Legalization Support in New Jersey**

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[News - October 1, 2020](#)

**Latest Brach Eichler Cannabis Poll: Greater Support for Legal Cannabis Due to COVID-19**

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[News - September 15, 2020](#)

**Results of Second Brach Eichler Cannabis Poll Featured in the New Jersey Law Journal**

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[News - September 10, 2020](#)

**Banners Urge New Jersey Voters to Say "Yes" to Legalizing Recreational Weed**

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[News - August 25, 2020](#)

**Results of Second Brach Eichler Cannabis Poll Featured on nj.com**

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[Press Releases - August 20, 2020](#)

**Brach Eichler Poll Shows New Jersey Voters Favor a Higher Sales Tax on Legal Marijuana**

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[Alerts - August 6, 2020](#)

**New Cannabis Radio Episode: Charles Gormally Talks to Chris Melillo of Curaleaf!**

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[Press Releases - July 28, 2020](#)

**Brach Eichler Poll Shows New Jersey Voters Across All Political Lines Favor Legalizing Marijuana**

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[News - June 22, 2020](#)

**Gormally Guest Speaker on "All Rise" Radio Show**

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[News - June 17, 2020](#)

**Gormally on Benzinga.com About Failed Federal Cannabis Policy**

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[News - June 11, 2020](#)

**New Cannabis Radio Podcast: Investment Opportunities in the Cannabis Industry**

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**Gormally in Benzinga.com on New Jersey's Cannabis Referendum**

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**Gormally in ROI-NJ on the Need for Cannabis Business Banking**

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**Gormally in headynj.com on the Need for Cannabis Banking Reform**

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**New Cannabis Radio Podcast: Social Injustice of Failed Cannabis Prohibition**

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[News - May 19, 2020](#)

**Gormally in NJBIZ on Legislation Benefitting Legal Cannabis Operators**

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**New HEROES Act Would Permit Banking and Insurance for Cannabiz**

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**Fanburg Talks to nj.com on Cannabis Provision in COVID-19 Stimulus Bill**

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**New Cannabis Radio Podcast Now Available: "Pharmaceutical Grade Cannabis Research"**

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[News - April 14, 2020](#)

**Brach Eichler Launches Podcast, "Cannabis Realities," on Cannabis Radio**

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**Collins in NJBIZ on Workplace Implications of Expanding Medical Cannabis**

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[Articles - January 31, 2020](#)

**Collins Op-Ed on Amazon Medical Marijuana Case Featured on NJ.com  
NJ.com**

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[Articles - January 27, 2020](#)

**Adult-Use Cannabis Referendum Is A Failure From the Start**

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[White Papers - December 6, 2019](#)

**New Jersey Cannabis: Observations on Opportunity Lost Along the Way**

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[News - August 16, 2019](#)

**Gormally in NJBIZ on the Application Process and Expansion of Medical Marijuana in NJ**

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[Articles - July 23, 2019](#)

**Fanburg Writes Op-Ed for ROI-NJ on Expansion of Medical Marijuana in NJ**

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**Brach Eichler Cannabis Practice's Video Series is Primer on N.J.'S Business and Political Landscape for Out-Of-State Businesses**

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[Articles - May 23, 2019](#)

**Charles Gormally on NJ's Failure to Pass a Cannabis Bill in NJBIZ Op-Ed**

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[Alerts - April 4, 2019](#)

**Brach Eichler's Observations to Presumed Cannabis Bill Agreement**

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[News - April 4, 2019](#)

**Fanburg and Gormally in ROI-NJ on Cancelled Cannabis Vote**  
ROI-NJ

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[Alerts - March 22, 2019](#)

**Cannabis Law Group: Meet Our Attorneys**

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[News - March 8, 2019](#)

**Gormally Talks Cannabis in Commerce Magazine**

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[Articles - March 5, 2019](#)

**Brach Eichler on Multistate Cannabis Operators in Forbes**

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[Articles - January 16, 2019](#)

**Fanburg and Gormally in Forbes Magazine**  
Forbes

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[News - December 5, 2018](#)

**Fanburg Talks to Fios1 About NJ Cannabis Bill**

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[Lectures - October 24, 2018](#)

**Establishing a Legal and Compliant Cannabis Business**  
NJ Cannabis Summit

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[Articles - September 24, 2018](#)

**It's Not Just Cannabis Stocks - Salaries and Jobs in Legal Weed Are Climbing Too**  
Fanburg in Forbes on Growth of Marijuana Industry in New Jersey, (quoted in)

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[Articles - September 24, 2018](#)

**NJ Legal Weed Bill Could Be Coming Soon, and Opponents Are Making One Last Push to Stop It**  
Gormally Shares Insights on Recreational Marijuana, Northjersey.com, (quoted in)

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[News - September 20, 2018](#)



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**Gormally Shares Insights on Cannabis Legislation Webcast**

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[Articles](#) - September 20, 2018

**Cannabis Legalization in 2018: What the Future Holds**

Gormally Shares Insights on Cannabis Legislation Webcast, The Knowledge Group

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[News](#) - September 14, 2018

**Gormally in Commerce Magazine on NJ Cannabis Business Opportunities**

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[Lectures](#) - August 8, 2018

**The Dope on Dope: The Latest on Cannabis and the Opioid Crisis**

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[Articles](#) - June 22, 2018

**Analysis: What Proposed DOH Regs Mean**

NJ Cannabis Media.com (quoted in)

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[White Papers](#) - May 25, 2018

**Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity**

Brach Eichler Cannabis Law White Paper

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[Lectures](#) - March 30, 2018

**Fanburg and Gormally on NJ Cannabis Panel**

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[Articles](#) - February 12, 2018

**Brach Eichler's Cannabis White Paper Referenced on NJ.COM**

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[Articles](#) - January 23, 2018

**As Legal Issues Surround Cannabis, Law Firms Get Ready**

ROI-NJ, (quoted in)

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[Articles](#) - January 18, 2018

**6 Issues To Watch As Murphy Takes Office**

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[Articles](#) - January 13, 2018

**Will Trump Divert Funds From Anti-Terrorism To Close Pot Shops? Cannabis CEOs Hope Not**

Fanburg and Gormally in Forbes Magazine

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[White Papers](#) - January 11, 2018

**The Business, Regulatory, and Legal Challenges — and Opportunity — of a Legalized Cannabis Marketplace in New Jersey**

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[Articles](#) - January 4, 2018

**Sessions Takes Aim On Marijuana Enforcement**

NJBIZ (quoted in)

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**#Cannabis News: Brach Eichler: Sessions' Announcement To Rescind Cole Memo Is More Symbolic Than Practical**

[Investorideas.com](http://Investorideas.com)

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[Articles - January 2, 2018](#)

**Murphy's State Bank Could Solve Cannabis Business Problems, Brach Eichler Says**

Fanburg and Gormally in NJBIZ on Legal Cannabis in NJ

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**Gormally in The Record on the potential for \$1 billion in revenue from legal cannabis**

(quoted in)

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[Press Releases - December 18, 2017](#)

**Legal Cannabis in NJ: Is This Joint Worth a Quick \$1 Billion?**

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[White Papers - December 15, 2017](#)

**The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey**

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## Blog

[Cannabis Law Blog June 30, 2021](#)

**Cannabis State Residency Requirements Flaming Out?**

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[Cannabis Law Blog June 21, 2021](#)

**Is the Federal Government Manipulating Cannabis Acceptance?**

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[Cannabis Law Blog July 30, 2020](#)

**Hemp Wanted: Cannabis Cousin a Natural Fit in the Garden State**

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[Cannabis Law Blog June 18, 2020](#)

**Smoke 'Em If You Got 'Em—Cannabis Decriminalization Buzzing**

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[Cannabis Law Blog June 9, 2020](#)

**Impaired Driving in the Era of "Legal" Cannabis Use**

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[Cannabis Law Blog May 18, 2020](#)

**New Jersey Supreme Court Poised to Resolve Cannabis Reimbursement Conflict**

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[Cannabis Law Blog December 18, 2018](#)

**Municipal Resistance to Legal Cannabis**

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[Cannabis Law Blog November 21, 2018](#)

**Cannabis Businesses Need to Protect Their Operations from Civil RICO Liability**

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[Cannabis Law Blog November 19, 2018](#)

**Achieving Social Justice While Ending Cannabis Prohibition**

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